Sponsorship Proposal

Build the Future of Dallas Design.

Partnering with AIGA Dallas is more than sponsorship — it's an investment in the future of creativity, education and design leadership.

When you invest in AIGA Dallas, you're investing in:

- ✓ professional development
- ✓ student success
- ✓ creative education
- ✓ community
- ✓ recruiting pipelines
- ✓ leadership

AIGA Dallas

Local Impact. National Network.

As one of more than 70 AIGA chapters nationwide, AIGA Dallas combines strong local relationships with the credibility and reach of the nation's largest professional design organization. Our chapter serves as a bridge between businesses, creative professionals, students, and educators, creating valuable opportunities for collaboration and community impact.

Our Community

20+ Years Serving the North Texas Design Community

180+ Active Members

3,800+ Community Email Subscribers

2,300+ Instagram Followers

2,400+ Facebook Followers

1,800+ LinkedIn Followers

70+ AIGA Chapters Nationwide

Who You'll Reach

- ✓ Creative Professionals
- ✓ Students & Emerging Talent
- ✓ Design Leaders
- ✓ Agencies
- ✓ Corporate Design Teams
- ✓ Marketing Professionals
- ✓ Technology & Product Teams
- ✓ Educators
- ✓ Hiring Managers
- ✓ Executives

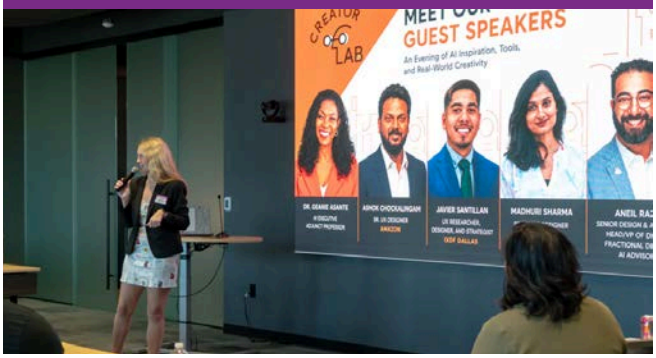
Why Partner With AIGA Dallas

Brand Visibility

- Event signage
- Social media callouts
- Website recognition
- Email recognition
- Logo on event materials

Thought Leadership

- Speaking opportunities
- Panel participation
- Workshop collaboration
- Behind-the-scenes company tours



Recruiting

- Access to emerging designers
- Student networking
- Portfolio reviews
- Career events

Community Impact

- Mentorship
- Scholarships
- Accessibility
- Professional development

Whether you're interested in becoming an annual sponsor, supporting a signature initiative, hosting an event, or providing an in-kind donation, we'd love to create a partnership that aligns with your goals.

contact@aigadallas,org
aigadallas.org

Sponsorship Opportunities

Visionary $10,000

- Executive sponsor of one flagship program
- Option to host AIGA Dallas at your company for an event or be a featured speaker an an AIGA Dallas event
- Annual company spotlight feature on LinkedIn
- Quarterly social media shout-outs
- Bi-yearly sponsor feature via email
- Premiere placement of logo and profile on the website
- Recognition on event promotions and presentation materials
- Verbal recognition at AIGA Dallas events throughout the year
- Priority opportunity for an exhibitor or recruiting table at chapter events
- Complimentary admission for eight to ten representatives at AIGA Dallas events throughout the year

Creative Leader $5,000

- Company spotlight feature on LinkedIn
- Bi-annual social media shout-outs
- Participation opportunities for your team as a panelists, speakers or mentors
- Featured Corporate Sponsor profile & logo on the website
- Recognition on event promotions and presentation materials
- Priority brand visibility across AIGA Dallas social media channels
- Featured visibility in AIGA Dallas community email communications
- Recognition at AIGA Dallas events throughout the year
- Priority opportunity for an exhibitor or recruiting table at chapter events
- Complimentary admission for up to six representatives at AIGA Dallas events throughout the year

Design Champion $2,500

- Featured Corporate Sponsor profile & logo on the website
- Recognition on event promotions and presentation materials
- Priority brand visibility across AIGA Dallas social media channels
- Featured visibility in AIGA Dallas community email communications
- Recognition at AIGA Dallas events throughout the year
- Complimentary admission for up to four representatives at AIGA Dallas events throughout the year

Community Supporter $1,000

- Company name displayed on the AIGA Dallas website
- Recognition on sponsor slides during chapter events
- Recognition across AIGA Dallas social media
- Featured in community email communications
- Complimentary admission for two representatives to AIGA Dallas events

Friend of AIGA Dallas $500

- Company name listed on the AIGA Dallas website
- Recognition on sponsor slides during chapter events
- Recognition through AIGA Dallas social media
- Annual acknowledgment as a Friend of AIGA Dallas

Let's Build Something Together $$$

- A la carte options available to support your goals

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Program Sponsorships

Ask us about these programs:

Deck Community Project - Company logo featured in the newest edition of The Deck

Student Chapter Programming - Exclusively fund student programming across North Texas

Student Scholarship Fund - Leave a legacy by donating to our scholarship fund

In-Kind Partnerships

Venue Partners | Food & Beverage Partners | Printing Partners | Photography Partners | Videography Partners | Promotional Product Partners | Technology Partners | Software Partners | Media Partners

Not every organization is looking to make a financial contribution — and that's okay!

At AIGA Dallas, we believe meaningful partnerships come in many forms. Whether you provide a venue, products, professional services, technology, or expertise, your support helps us create engaging programs that strengthen the creative community and expand opportunities for designers across North Texas.

In return, we'll recognize your organization while showcasing your commitment to supporting creativity, education, and community.

- Featured on the AIGA Dallas website
- Brand visibility across social media and community emails
- Logo placement on event materials
- Recognition during AIGA Dallas events
- Exhibitor or recruiting opportunities
- Invitations to AIGA Dallas programs and networking events
- Opportunities to collaborate on educational programming
- Direct engagement with the North Texas creative community
- Inclusion in select marketing and promotional materials

Reach out to contact@aigadallas,org with any questions
Learn more at aigadallas.org