AIGA Dallas Advisory Board Member

Term Length

- **Minimum Tenure:** 1 Year
- **Term Structure:** Annual appointment with reapplication each year
- **Renewal:** Eligible to reapply annually based on continued engagement, chapter needs, and mutual alignment

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Role Purpose

The Advisory Board Member provides guidance, perspective, and support to the AIGA Dallas Executive Board, with a focus on the overall health, sustainability, and growth of the chapter.

This role draws on professional experience, leadership insight, and institutional knowledge to help inform decision-making while supporting current leadership.

Advisory Board Members do not hold formal voting authority or legal governance responsibilities, but they play an important role as trusted advisors, champions, connectors, and advocates for the chapter and its community.

Why This Role Matters

Advisory Board Members help ensure AIGA Dallas remains grounded, resilient, and forward-looking. By offering experience, perspective, strategic support, and encouragement, advisors play a vital role in helping the chapter evolve and thrive.

The annual application process also creates opportunities for fresh perspectives, renewed engagement, and continued organizational growth.

Core Responsibilities

Strategic Support

- Serve as a non-voting advisor with no formal legal authority
- Offer thoughtful guidance on chapter operations, leadership, administration, and long-term development
- Provide constructive feedback when requested by the Executive Board
- Serve as a sounding board during periods of growth, transition, or complexity

Community Advocacy

- Encourage enthusiasm for AIGA Dallas among members, volunteers, partners, sponsors, and the broader creative community
- Act as an ambassador for the chapter and its mission
- Help strengthen chapter visibility and credibility within the design community

Engagement & Participation

- Attend at least **three AIGA Dallas events annually**
- Attend at least **one Advisory Board/Executive Board planning meeting annually** to review chapter progress, goals, and opportunities
- Additional board meeting attendance is optional and welcomed, but not required

Connections & Opportunity Building

- Provide introductions, recommendations, and support for:
    - Venues
    - Sponsors
    - Partnerships
    - Speakers
    - Community collaborators
    - Strategic opportunities

Engagement Expectations

Advisory Board Members are expected to remain meaningfully engaged throughout their term. While intentionally flexible, the role is designed for active contributors rather than honorary title holders.

Examples of meaningful annual contribution may include:

- Offering feedback on a major initiative or challenge

- Making key introductions or sponsorship connections
- Mentoring a board director or committee lead
- Participating in a planning or brainstorming session
- Assisting with chapter strategy or growth opportunities
- Supporting member recruitment or engagement initiatives

Advisors are also encouraged to champion one area aligned with their interests or expertise, such as:

- Programming
- Membership Growth
- Sponsorship
- Student Engagement
- Professional Development
- Community Outreach
- DEI Initiatives
- Long-Term Strategy

Collaboration & Working Style

- Works collaboratively with the Executive Board
- Provides guidance with professionalism, positivity, and discretion
- Supports continuity and institutional memory for the chapter
- Respects board leadership structure while offering trusted counsel

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Time Commitment

This is a **light, flexible volunteer commitment** designed to respect professional schedules.

Typical annual involvement includes:

- 3+ chapter events
- 1 annual planning/advisory meeting
- Occasional email feedback or introductions as needed

AIGA Dallas

Preferred Skills & Experience

Ideal candidates may bring one or more of the following:

- Prior leadership experience within AIGA or similar organizations
- Experience in design, business, education, marketing, nonprofit, or creative industries
- Strong professional network
- Experience mentoring teams or emerging leaders
- Strategic thinking and problem-solving ability
- Passion for community-building and creative leadership

Measures of Success

Successful Advisory Board Members:

- Provide timely and constructive guidance
- Contribute ideas that support chapter growth
- Help strengthen relationships, visibility, and sustainability
- Remain engaged within the AIGA Dallas community
- Support chapter leadership in meaningful ways

Appointment Review

Advisory Board appointments are reviewed annually to ensure continued alignment, engagement, and mutual value for both the advisor and AIGA Dallas.

Members wishing to continue service are invited to reapply each year.