AIGA Dallas UX Events Chair
Minimum Tenure: 2 years
Maximum Tenure: 4 years

Role Purpose

The UX Events Chair leads AIGA Dallas's programming focused on user experience design, ensuring the chapter remains relevant, responsive, and valuable to UX professionals at all career stages. This role bridges emerging UX practices, industry needs, and community learning, creating opportunities for designers and creatives to sharpen skills and stay current in a rapidly evolving field.

This is an active, insight-driven role that blends research, programming, and community connection.

Mission

Oversee and develop UX-focused programming that supports skill-building, professional growth, and ongoing education—helping the AIGA Dallas community stay informed and engaged with the ever-changing landscape of UX design.

Core Responsibilities

- Craft UX-related questions for the AIGA Dallas community survey to identify current UX career needs, skill gaps, and emerging trends
- Plan and execute UX-focused events, content, and programs that evolve year over year in response to industry shifts
- Organize:
  - Annual UX Roundtables
  - At least one additional UX-focused event each year (workshop, panel, or deep-dive session)
- Maintain and grow an up-to-date list of local UX leaders to serve as panelists, speakers, moderators, and mentors
- Ensure all UX programming aligns with AIGA national initiatives and the chapter's purpose and values
- Strategize meaningful connections between local UX professionals, organizations, and AIGA Dallas

- Foster AIGA Dallas's reputation as a trusted source for UX resources, education, and dialogue
- Create opportunities for UX designers to share ideas, tools, and best practices within the community
- Collaborate with other board members and program chairs to ensure UX perspectives are represented across chapter initiatives
- Attend most AIGA Dallas events and one board meeting per month

Engagement Expectations

This role requires ongoing engagement, not one-time programming. The UX Events Chair is expected to:

- Stay informed about evolving UX tools, methods, and industry conversations
- Maintain regular communication with UX practitioners and leaders
- Proactively adapt programming based on feedback and emerging needs
- Champion thoughtful, inclusive discussions around UX design and impact

Success is measured by relevance, participation, and the perceived value of UX programming.

Time Commitment

- Ongoing planning and communication throughout the year
- Increased time commitment leading up to UX-focused events
- Attendance at monthly board meetings

Collaboration & Reporting

- Reports to the Chapter President
- Works closely with:
  - Professional Development Chair
  - Education Chair
  - Diversity Chair
  - Membership & Community Director

    o   Executive Board

Skills & Traits

- Excellent verbal and written communication skills
- Strong project management and follow-through abilities
- Organized and comfortable managing multiple initiatives
- Deep interest in UX design and evolving industry practices
- Works well remotely: resourceful, independent, and self-motivated
- Collaborative, curious, and community-oriented
- Cross-cultural literacy and commitment to inclusive UX conversations

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Measures of Success

- Well-attended, relevant UX-focused events
- Strong relationships with local UX leaders and practitioners
- Programming that reflects current and emerging UX trends
- Positive community feedback and engagement
- Increased visibility of AIGA Dallas within the UX community