AIGA Dallas Event Photographer

Role Overview
The AIGA Dallas Event Photographer is responsible for visually documenting chapter programs and events to support marketing, storytelling, and promotion of the organization. This role plays a critical part in capturing the energy, diversity, and community of AIGA Dallas through high-quality photography used across social media, the website, newsletters, and promotional materials.

Responsibilities

- Attend AIGA Dallas events and photograph all key phases of each event, from arrival and networking to panels, speakers, and closing moments
- Capture dynamic group interactions, candid moments, speaker and panelist engagement, mentor conversations, partner participation, and audience reactions
- Include strategic shots from behind the audience looking toward the stage or speakers, while avoiding images with large areas of empty chairs or tables
- Focus on angles and compositions that convey a full, active, and engaged room
- Curate and edit the strongest 20–40 images per event, ensuring proper exposure, color balance, and clean framing (cropping out distractions such as trash cans, cluttered tables, or unused space)
- Upload the final selection of images to a cloud folder or other digital method within 48 hours of the event for download and immediate use by the social media and communications teams
- Communicate availability, confirmations, or conflicts as early as possible to ensure coverage planning

Skills & Traits

- Advanced knowledge of photography principles, composition, lighting, and visual storytelling
- Strong attention to detail and consistency in image quality
- Willingness to move throughout the space and actively seek out meaningful interactions and moments
- Understanding of art direction and how photography supports marketing, branding, and promotion
- Reliable, organized, and able to meet fast turnaround deadlines

Note:
To balance the increased time commitment required for event attendance, this role does **not** require board meeting attendance or formal program chair responsibilities.