



## **AIGA Dallas Education Chair**

*Minimum Tenure: 2 years*

*Maximum Tenure: 4 years*

### **Role Purpose**

The Education Chair serves as the primary connector between AIGA Dallas, regional design and creative educators, and academic institutions. This role ensures that educators, faculty, and students are meaningfully engaged with AIGA Dallas programming while aligning educational initiatives with the evolving needs of the professional design and creative industries.

The Education Chair helps bridge the gap between education and practice, fostering relationships that support educators, inspire students, and strengthen the future of the design community.

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### **Mission**

Oversee and advance the chapter's education-focused initiatives by developing and nurturing relationships between AIGA Dallas and regional schools with design and creative programs and their faculty. Achieve an impactful education agenda through educator-driven and education-oriented programming that supports both academic and professional growth.

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### **Core Responsibilities**

- Survey students, faculty, and local design agencies/creative directors to identify educational needs, gaps, and opportunities, and help shape relevant programming
- Plan and lead the annual Educators' Luncheon and at least one additional high-value event for educators each year
- Maintain an up-to-date list of local design and creative educators using LinkedIn and school websites, and encourage participation in educator-focused programs through thoughtful outreach
- Encourage faculty involvement by connecting educators and students with volunteer opportunities at chapter events
- Support schools without AIGA Student Groups by educating faculty on how to form a group and connecting them with the Student Group Chair when appropriate



- Ensure AIGA Dallas’s education initiatives align with AIGA National education goals and the chapter’s overall purpose
  - Collaborate with the Executive Board to communicate chapter goals and ensure educational initiatives address critical issues facing educators and students
  - Strategize and strengthen connections between educators and the professional design and creative industries, positioning AIGA as a bridge for sharing current industry expectations and emerging trends
  - Serve as a trusted resource for educators seeking ideas, collaboration, or professional growth opportunities
  - Respond promptly and thoughtfully to inquiries from educators, schools, and students
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## **Engagement Expectations**

The Education Chair is an active leadership role, not a passive advisory position. Engagement includes:

- Regular collaboration with board members, program chairs, and student leaders
- Proactive outreach to educators throughout the year
- Consistent involvement in education-focused planning and programming
- Attendance at key events and board meetings to stay aligned with chapter goals

This role requires sustained engagement and relationship-building to ensure meaningful impact.

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## **Collaboration & Reporting**

- Reports to the Chapter President
  - Works closely with:
    - Student Group Chair
    - Membership & Community Director
    - Program Chairs
    - Diversity Chair
  - Acts as a liaison between education, industry, and the chapter leadership
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## **Time Commitment**

- Estimated 5–8 hours per month
  - Additional time during event planning or peak academic periods
  - Attendance at monthly board meetings
  - Occasional evening or weekend availability for events
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## **Skills & Traits**

- Excellent verbal and written communication skills
  - Strong project management skills with attention to follow-up and organization
  - Ability to manage multiple initiatives simultaneously
  - Familiarity with academic environments and educational programming
  - Comfortable working remotely; resourceful, independent, and collaborative
  - Strong cross-cultural literacy and inclusivity mindset
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## **Measures of Success**

- Increased engagement from educators and schools across the Dallas region
  - Strong participation in educator-focused programs and events
  - Improved connections between students, educators, and industry professionals
  - Clear alignment between AIGA Dallas education initiatives and national goals
  - Positive feedback from educators, students, and board members
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## **Why This Role Matters**

The Education Chair plays a vital role in shaping the future of the design profession by ensuring educators and students feel supported, informed, and connected. By aligning education with industry realities, this role helps prepare the next generation of designers while strengthening the broader creative ecosystem.