

## **AIGA DFW Education Chair**

*Minimum Tenure: 2 years*

*Maximum Tenure: 4 years*

### **Mission:**

Oversee the chapter's activities for educators by developing and nurturing relationships between AIGA DFW and regional schools with design programs and their faculty members. Achieve an education agenda through educator and education-oriented programming.

### **Responsibilities:**

- Survey students, faculty, and local design agencies/creative directors about their needs and wants, and craft programming appropriately
- Plan the Educators' Luncheon one other event of value to Educators each year
- Use LinkedIn and school websites to maintain a list of local design educators; use list to encourage participation in educator programs through email and other appropriate avenues of outreach
- Encourage faculty to get their students involved by volunteering at chapter events, especially if their school does not have an AIGA Student Group; understand how faculty can form a student group and connect them with the Student Group Chair when needed
- Ensure that AIGA DFW's educator-related objectives are aligned with AIGA national initiatives as well as our chapter's purpose statement
- Collaborate with the executive board to deliver key messages of chapter goals, and act as a liaison to ensure chapter activities address critical education issues and needs
- Strategize connections between educators and the professional industry; foster AIGA's presence as a bridge for communicating ever-updating industry needs and desires
- Be a resource for educators to share ideas and grow in their field
- Be responsive to all inquiries from educators, schools, and students

### **Skills + Traits:**

- Excellent verbal and written communication skills.
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- Experience managing projects and keeping a detailed follow up schedule.
- Organized and can easily multitask on a variety of projects.
- Comfortable working remotely: resourceful, independent, self-motivated, team player
- Possess cross-cultural literacy